

# The man— his gift



Each of the items in this line is made of the finest materials and is guaranteed to last as long as the wearer. Prices range from \$4.00 to \$15.00.

LET your gift to him be one of Krementz jewelry. It is the kind of jewelry he will be proud to wear—high in quality, and correct in design.

Practically every man knows Krementz quality from wearing Krementz collar buttons. Like them, Krementz jewelry is guaranteed against damage at any time, from any cause whatsoever, or replacement free. It wears a lifetime!

Examine Krementz at the better stores. Compare it with the unknown, non-guaranteed jewelry—then let your judgment decide which will please him the most, which you will be proud to give as your gift. If your dealer hasn't it, telephone Longacre 5423 for the name of one near you who has.

## Krementz

CORRECT JEWELRY FOR MEN

These are the most popular of the Krementz jewelry line. They are made of the finest materials and are guaranteed to last as long as the wearer. Prices range from \$4.00 to \$15.00.



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1190—Five-piece set of heavy plated silver with band in Dutch design. \$45. Tray, \$25. Set and tray complete, \$65.

## Christmas Gifts of Rare Distinction

THINGS as varied as cabbages and kings are here at Ovington's. You will find gifts to please all those so fortunate as to win a place on your Christmas list, no matter how widely different may be their tastes.

And the prices, you will find, are such that all your gifts may be obtained here without making Christmas seem an occasion of unreasonable expenditure.

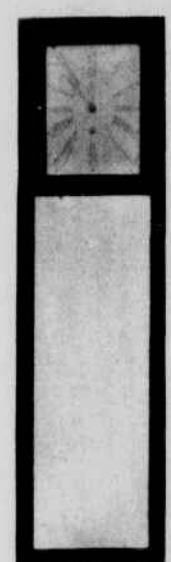
Ovington's Book of Christmas Gifts, with a cover done in the Russian manner, will be sent if you request it.



1113—Colored waiter ash stand, always at your service. In black or red coat, 36 in. high. \$7.50.



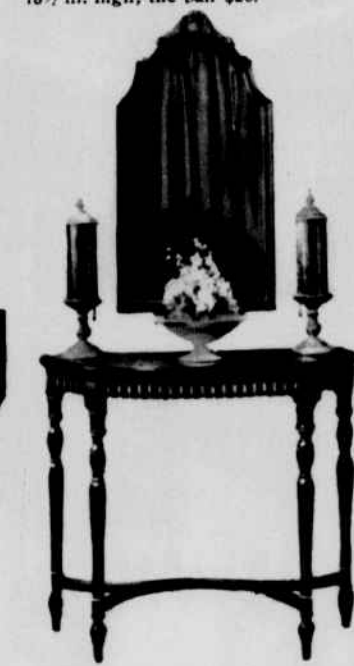
1089—China after-dinner coffee set of pearl lustre ware. Coffee pot, sugar bowl, cream pitcher, 6 cups and saucers, with china tray 15 in. long—complete \$27.50.



1074—Eight-day clock and mirror in one. Mahogany frame, silver dial. 27 1/2 in. high, \$15; 31 1/2 in. high, \$35.



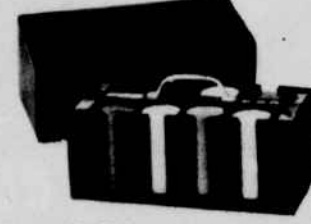
1244—Wall plaque in oil on canvas. Fruit and flowers in rich antique colors; frame in antique gold. 19 in. long; \$15.



1219-1220—Solid walnut console table, 32 in. high, mirror to match, 36 in. long—complete \$75.



1214—Hammered copper bookends, in brown bronze finish, done by the Roycrofters. 5 in. high; \$5.



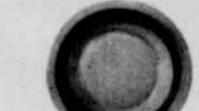
1117—Poker set—200 chips, 2 packs of cards and 6 dice, all packed in a black morocco leather case, \$12.



1151—Automatic nut cracker, with mahogany bowl 8 1/2 in. in diameter, \$5.



1224—Vegetable dish of heavy silver plate, the cover of which serves as another dish. Length 10 inches, price \$8.50.



1262—Crystal salad plate, with wide colored band between lines of gold, 8 1/2 in. in diameter; \$20 a dozen.

## OVINGTON'S

"The Gift Shop of Fifth Avenue"

FIFTH AVENUE AT 39TH STREET

## At Last! Motion pictures in your own home as low as \$3.00 a week

The Pathoscope Service now puts motion pictures within the reach of all. Select the stars you like best; make up your own programs; thousands of reels to select from.

Children can safely operate our motion pictures. Projectors from \$35.00 up on easy terms, or rented with privilege of purchase. Come to our showroom, pick your own pictures and put them on the screen yourself. No obligation.

THE PATHSCOPE CO. OF AMERICA, Inc.  
Willard B. Cook, Pres. Agents in Principal Cities  
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At this joyous season the problem of what to give that will carry the fullest measure of joy is uppermost in the minds of nearly everyone.

One gift that can be counted on as sure of giving the utmost delight and enduring pleasure is the gift of fur and a fur bearing the above trade mark stamps it with the hall mark of quality, value and style authority.

The prices are as low, and in many instances lower, than are to be found anywhere where furs of like character are to be found.

It pays to buy where you buy in safety.



A. JAECKEL & CO.  
FURRIERS  
11th Ave. Between 35th & 36th Sts. New York

Definite proof will be shown you at our salon. "Lanolin" permanent wave a specialty.

## Over the TEA-CUP



THIS is a time when your hair is subjected to the most critical scrutiny and appraisal.

The Francis Method of Restoring the Natural Color to Gray Hair takes years away from your appearance and youth returns to grace your natural beauty.

Definite proof will be shown you at our salon. "Lanolin" permanent wave a specialty.

FRANCIS  
(Francis & Frederick)  
of the Hotel Ansonia  
Broadway at 74th Street  
20 years' experience in restoring the natural color of the hair.

## LENNON'S Quality FURNITURE The Family Gift Universal AT LENNON'S LOW PRICES



Fireside  
ARMCHAIR  
OR  
ROCKER  
covered with  
Tapestry seat  
and back.  
\$22.50

Solid Mahogany End Table, with Book Trough attached, \$12.75  
Solid Mahogany Console, \$11.50  
Solid Mahogany Smoking Stand, \$4.25  
Solid Mahogany Low Boy, \$53.00  
Solid Mahogany Colonial Desk, \$65.00  
Solid Mahogany and Walnut Tescart, \$21.75

Write for list of "24 Striking Examples"  
**LENNON & COMPANY**  
17-19 West 37th Street  
Near 5th Avenue



From One Girl to Another  
For Christmas

Circlet Junior  
No. 1001—\$1.00

A Circlet Junior really makes an ideal gift and No. 1001 was designed especially for Christmas giving. It's such a soft, dainty, charming little garment, and efficient, too, for it confines smoothly and smartly, launders readily and is self-adjustable.

Circlet Junior No. 1001 comes packed in a special Christmas envelope of glassine, decorated in natural colored holly. Sizes 30 to 36, and only \$1.00. In corset and brassiere departments everywhere.  
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Candelabra \$30.00

Boudoir Lamp \$7.99

Bridge Lamp \$21.00 up

\$20.00

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In lighting today's home every lamp and fixture must lend its aid by both utility and charm. It must harmonize, it must beautify and at the same time serve a useful purpose. When shopping for such important items, our large assortment (we manufacture and sell to you direct) affords unusual variety for your selection. Come and see our Christmas Specials.

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